



Zero-emission Reefer Trailers from the Industry Leaders.

eNow has developed the most reliable all-electric, zero-emission refrigerated trailers available.

Our comprehensive solution includes:

- eNow's battery power system with multiple power options — solar, hybrid and shorepower — coupled with an advanced power storage system.
- Your choice of reefer trailers from the top OEMs — Great Dane, Hyundai, Utility, Vanguard and Wabash.
- Your choice of electric and hybrid TRU units from the leading makers — Carrier and Thermo King.
- Charging infrastructure to meet your fleet specs and provide reliable performance under all conditions.

Reduce reefer fleet operating costs by ~30 to 50%.

eNow's all-electric reefer solution can cut fleet operating costs up to half compared to traditional diesel reefers. They also have an asset life of 10-12 years. Request a custom savings analysis for your fleet's application.

Comparative Cost Savings: Diesel-only vs. eNow Zero-Emission Trailer

DATA SUMMARY		Diesel-only		eNow Zero-Emission Trailer	
Trailer Cost	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000
Trailer Lifetime	10 years	10 years	10 years	10 years	10 years
Operating Costs	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Total Cost of Ownership	\$125,000	\$125,000	\$125,000	\$125,000	\$125,000
Operating Hours	10,000	10,000	10,000	10,000	10,000
Operating Cost per Hour	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
Operating Cost per Mile	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
Operating Cost per Hour (eNow)	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
Operating Cost per Mile (eNow)	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
Operating Cost per Hour (Savings)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Operating Cost per Mile (Savings)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Operating Cost per Hour (Total Savings)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Operating Cost per Mile (Total Savings)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

COMBUSTIBLES, DEFLECTED BODY, DO NOT REVERSE. Operation in reverse only. Trailer may change based on trailer specifications. © 2011 eNow, Inc. All rights reserved.

Substantial Federal and State incentives are available!

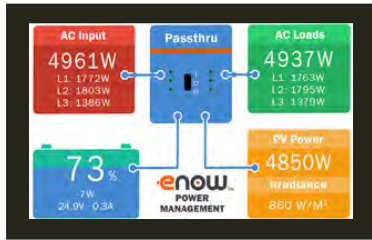
Your fleet may qualify for Federal and State voucher incentives to cover much of your new equipment costs. eNow can assist in the application process.



For sales information call (401) 732-7080 or email us at info@enowenergy.com

The eNow Rayfrigeration™ Trailer System

1 eNow Battery Power System



- eNow's flexible system offers multiple reefer power options including solar, hybrid, and shorepower — coupled with a high-performance energy storage.
- Patented, advanced design delivers reliable power for most eTRU applications.
- Best-in-class components include high-performance solar modules, lithium-ion batteries, charge controllers, power inverters and protective enclosures.
- Monitoring unit includes: a CANBus based, touch-screen diagnostic/monitoring system.

2 Customer-Specified Trailers



- eNow's Rayfrigeration™ systems can be installed on new reefer trailers from the top five OEMs: Great Dane, Hyundai, Utility, Vanguard and Wabash.
- Customers select reefer trailers with the best combination of features to fit their specifications and budget.
- eNow installs all systems and delivers complete reefer trailers to customer.

3 Customer-Specified Reefers



- The industry's leading electric reefer units eliminate or reduce emissions and fuel consumption of traditional diesel TRUs.
- Environmentally sustainable, lower carbon footprint — a quiet solution for operations in residential areas.
- Orbcom data collection and temperature management, maintenance, and logistics.

4 eTRU Charging Infrastructure



- Charging systems are also customer-specified and based on your application.
- Stations can accommodate multiple Class 3-8 trucks and provide easy access to 208VAC –480VAC corded connectors for refrigerated trailer electric standby.

eNow
POWERING POSSIBILITIES
ENOWENERGY.COM